

# GDPR AT FIVE

Since becoming applicable 25 May 2018, the EU General Data Protection Regulation propelled privacy to unprecedented and profound prominence, both within the EU and internationally. At 5 years old, its application continues to influence and impact policymakers, companies, regulators, consumers and societies.

## ENFORCEMENT

**1700+**

**Enforcement actions**

**32**

**Rulings by the Court of Justice of the EU**

(GDPR cases in 2023 are estimated to be more than 5% of the CJEU's total rulings.)

More than  
**€4 billion**

**Total amount of fines**

## GOVERNANCE

More than **700,000**  
**DPO Registrations**  
across Europe

**€98,893**

**Average annual base salary for EU privacy pros**

More than **€1.1 million**  
**Average European privacy budget**

**777%**  
Increase since 2017

More than **17,000**  
**Number of CIPP/E certifications**  
up by more than 350% since 2018

**368**  
**Privacy tech vendors**

## INTERNATIONAL

**130+**  
**Countries with a national privacy law**

**74**  
**Jurisdictions with adequacy capabilities**

**20+**  
**Standard contractual clauses**  
Covering transfers from 71 countries

**GDPR adequacy decisions**

**4** Adopted

UK x2

Japan

South Korea

**1** Invalidated

U.S.

## TRUST

**62%**

**European consumers concerned about their online privacy**

**52%**

**European consumers view artificial intelligence as a significant threat to privacy**

Visit [iapp.org/resources](https://www.iapp.org/resources) for more information on the GDPR.

**Note: Each statistic above serves as a source link. Click for more details.**

Sources include: IAPP Privacy and Data Protection Enforcement Database, DLA Piper GDPR Fines and Data Breach Survey: January 2023, [www.enforcementtracker.com](https://www.enforcementtracker.com), Digibeetle, Individual EU DPAs, 2023 IAPP Privacy Professionals Salary Survey, IAPP-EY Annual Privacy Governance Report 2022, IAPP Certification Team, IAPP Privacy Tech Vendor Report, UNCTAD Data Protection and Privacy Legislation Worldwide, IAPP Global Privacy Law and DPA Directory, DLA Piper's Data Protection Laws of the World Handbook, European Commission Adequacy Decisions, IAPP Global Adequacy Capabilities infographic, IAPP Global Data Transfer Contracts infographic and IAPP Privacy And Consumer Trust Report.